



Watt Homes Puts The Label Where It Counts

Home buyers touring Watt Homes models are likely to find the ENERGY STAR label everywhere, including the thermostats. Based out of Salt Lake City, Utah, Watt Homes is a division of W. L. Homes and has been in the home building business for 100 years.

Watt Homes, an ENERGY STAR partner since the Program's inception, has been building energy-efficient housing for the last ten years. Mitch Richardson, senior energy designer for Watt Homes, says that ENERGY STAR has only helped their efforts.

According to Mr. Richardson, Watt Homes proudly displays the ENERGY STAR logo in all their print ads, brochures and billboards. "We say to our customers, 'ENERGY STAR means a 47 percent savings on your utility bills'," Richardson said.

In the last ten years, Watt Homes has seen consumer demand for energy-efficient housing increase and is glad to have ENERGY STAR as a partner to help them both differentiate themselves and educate their buyers.



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—Mitch Richardson